

“The rain in Spain stays mainly in the plain.”  
“La lluvia en Sevilla es una maravilla.”

Mallorca Landings is proud to present Philadelphia based artist Alex Da Corte's first major solo show in Spain, *Gentle Plain*. The show will open June 29, 2012 and run through July 29, 2012.

*Gentle Plain* is inspired by the story of Pygmalion from the Roman poet Ovid's *Metamorphoses*, *X* and it's retelling by George Bernard Shaw. In Ovid's Pygmalion, the sculptor turns his ivory statue into a human he can love, similar to Shaw's story of a man who transforms an uneducated woman into a distinguished lady. This art of remixing and transforming, conceptually, alchemically and physically through melting, mashing, deconstruction, and reconfiguration is the language of Da Corte's work.

Da Corte presents new iterations of his recent work inspired by island life, theatrical magic, Lil' Kim, horror movies and lo-fi invention. By remixing his own assemblages, he investigates the importance of reconsideration in an era of fast forward information overload. The structure of his works evolve, move and morph from their original proposed state in order to refocus our thoughts on the underlying narrative contained within his plastic world, one of candy coated commodities and the trappings of excess, fantasy and idealized beauty..

Alex Da Corte was born in Camden, NJ in 1981. He currently lives and works in Philadelphia, PA. He received his BFA from University of the Arts and his MFA from Yale University in 2010. Da Corte has shown widely in the United States, including the Hammer Museum, LA, SFMoMA, San Francisco, Museum of Modern Art, MoMA PS1, TEAM Gallery, Yvon Lambert Gallery, Joe Sheftel Gallery and Nicole Klagsbrun Gallery in New York. Da Corte recently had two solo shows in New York and currently has a large-scale installation in *First Among Equals* at the Institute of Contemporary Art (ICA), Philadelphia. He is also the 2012 recipient of the Pew Fellowship for the Arts.